

November 15, 2021

Terms and Conditions

These terms and conditions (the "**Terms**") constitute a binding agreement between you and Home Focusing ("**We**", "**Us**" and "**Our**"). By accessing and using this website: www.homefocusing.com and the contents or features provided herein or any related platform and/or application (collectively referred to as the "**Platform**") you agree that you have read, understood, accepted and agreed to comply with these Terms. **If for any reasons you do not agree with these Terms, you are not permitted to and should not use Our Platform.**

No Warranties

- The Platform is provided on an "as is" and an "as available" basis. You therefore use the Platform at your own risk. We make no representation as to the completeness, accuracy or correctness of any information on the Platform, and We undertake no obligation to update or revise the information contained on the Platform, whether as a result of new information, future events or circumstances or otherwise. Without derogating of the generality of the above, the information appearing on the Platform does not constitute medical, psychological or other professional advice, and does not replace professional advice based on familiarity with specific personal information and circumstances;
- It is your responsibility to verify any information contained on the Platform before relying upon it;
- We disclaim any and all warranties of any kind, whether express or implied, including, but not limited to the implied warranties of merchantability, fitness for a particular purpose, non-infringement, and any other warranty that might arise under any law;

Without limiting the foregoing, We make no representations or warranties:

- That the Platform will be uninterrupted or error-free;
- Concerning any content submitted by any user of the Platform ("User");
- Concerning any third party's use of content that you submit;
- That any content you submit will be made available on Our Platform or will be stored by Us;
- Concerning sites and resources not related and/or belong to the Platform, even if the Platform links to such sites. We strongly advise you to read the terms and conditions and privacy policies of any third-party web sites or services you visit;
- The Platform may include commercial content, such as advertisements and notices, that are submitted for publication on behalf of various advertisers or users, who wish to offer properties or services for sale. Such content may be in text, images or voice. The Platform does not write, check, verify or edit the content of these publications or their veracity. The sole responsibility for the commercial content and for any result resulting from its use or reliance on them rests with the advertisers. The publication of commercial content on the Platform does not constitute a recommendation or encouragement to purchase the services, assets or products offered for sale'

Your Use of the Platform:

- We may refuse to publish, or immediately delete any content you submit for publication at any time and for any reason, including if We find that you have violated Terms or you have committed an act or omission that harms or may harm the Platform or anyone in its behalf;
- By using the Platform you agree to comply with all applicable laws and regulations;
- You may not use Our Platform for any activity other than the activities we offer through the Platform;
- You agree that any information you provide to Us shall not infringe a third party's intellectual property right, and shall not contain any computer programing routines that may damage, detrimentally interfere with,

- surreptitiously intercept or expropriate any system, data or personal information;
- You may not use the Platform in a manner that is defamatory, trade libelous, threatening, unlawfully harassing, indecent, abusive, obscene, or contains child pornography;

Intellectual Property:

- Our Platform and related content which appears on it, including without limitations: all text, illustrations, fillies, images, software, script, graphics, sounds, music, videos, information, materials, technology, interactive features and URLs, trademarks and trade names excluding information provided to us by You (collectively: the "**Content**") and all accompanying intellectual property rights are owned by Us, and nothing herein grants you any right in connection with the Content, except for a limited, revocable, non-transferable and non-sub licensable right to access and use such Content solely for the personal non-commercial purposes, other than for commercial purpose explicitly permitted under these Terms.

Limitation of Liability:

- To the fullest extent permitted by applicable law, in no event Home Focusing and its managers, employees, representatives and shareholder (collectively the "**Related Parties**") shall have any kind of responsibility and/or liability to you and/or to others in connection with any use and/or access to the Platform;
- Without derogating of the above, in no even shall Home Focusing be liable for any special, consequential, indirect, exemplary, punitive, lost profits or similar damages, even if We have been apprised of the possibility thereof;
- You agree that any claim you may have arising out of or related to the Platform must be filed within one year after such claim arose;
- You undertake to indemnify the Platform and/or anyone on its behalf for any claim, and/or demand made against them by any third party as a result of your use of the Platform.

Termination:

- We may terminate or suspend access to Our Platform immediately, without prior notice or liability, for any reason whatsoever, including without limitation if you breach the Terms;
- All provisions of the Terms which by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity and limitations of liability;
- Upon termination, your right to use the Platform will immediately cease;
- If you wish to terminate your account, you may simply discontinue using the Platform.

Miscellaneous:

- These Terms together with Our Privacy Policy listed below constitute the entire agreement between you and Us.
- We may make improvements and changes to these Terms at any time. If We do, We will revise the date stated on the top of these Terms. Keep in mind it is your sole responsibility to stay updated on any such change. By continuing to use or access our Platform, you will be deemed to have accepted the Terms as modified;
- You accept not to initiate any legal proceedings in connection to the Platform and/or these terms against Our employees, managers, shareholders, team members and/or any related party personally.
- These Terms shall be governed and construed in accordance with the laws of the state of Israel, without regard to its conflict of law provisions. Any claim or dispute between you and Us that arises in whole or in part for your use and/or access to the Platform shall be decided exclusively by a court of competent jurisdiction located in Tel-Aviv;
- Our failure to enforce any right or provision of these Terms will not be considered a waiver of those rights. In any provision of these Terms is held to be invalid or not enforceable by a court of competent jurisdiction, the

remaining provisions of these Terms will remain in effect;

- We may assign these Terms (or any of its rights and/or obligations hereunder) without your consent, and without notice or obligation to you. These Terms personal to you, and you shall not assign (or in any other way transfer) these Terms (or any of your obligations or rights hereunder) without Our express prior written consent. Any prohibited assignment shall be null and void;
- Except as otherwise expressly provided in these Terms there shall be no third-party beneficiaries of or under these Terms.
- Except as stated otherwise in these Terms you agree that all notices by you to Us will sent via email to : homefocusing@gmail.com

Privacy Policy

Home Focusing ("**We**" or "**Us**") know that privacy and security is a major concern. This privacy policy ("**Privacy Policy**") stretch out the manner that the website www.homefocusing.com and the contents or features provided therein or any related platform and/or application (collectively referred to as the "**Platform**") collects, stores and uses the information provided to it by the users of the Platform ("**User/s**").

We will only collect, store and use your information for specific purposes as outlined below in accordance with applicable law including the guidance set out by The EU General Data Protection Regulation (GDPR). You may contact Us at any time at homefocusing@gmail.com with any privacy queries or concerns and to see the personal data you have given us and request modification.

From time to time, We may make changes to this Privacy Policy. The Privacy Policy is current as of the "last revised" date which appears at the top of this page.

Your information

While using the Platform information about your activities with connection to the Platform, such as, among others, materials you have read, links you have visited, the pages you have viewed, discussion groups you have visited and/or that have interested you and/or other information unsolicitedly provided by you to Us may be accumulated.

When providing Us with unsolicited information, We ask that you do not provide any sensitive information (e.g. Personal Information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, genetic or biometric data, health information) unless you provide Us with explicit consent to collect this information from you.

We are dedicated to using your information only for:

- enabling you to use the Platform;
- communicating with you;
- technical management of the Platform, and improvement of its operational efficiency;
- to research, develop, manage, protect, improve and enrich the services and/or content offered on the Platform;
- to gather your opinion and feedback through surveys;
- to advise you about new products and/or services that may be of interest to you subject to any applicable law.
- Complying with any law and/or regulation

With whom do We share your information?

Other than specified below, We will never share your personal data to 3rd parties and your data is always protected.

We may transfer your information to others in order to: (i) receive services from

third party service providers with whom we have a contractual agreement that includes appropriate privacy standards, where such third parties are assisting us with the purposes specified above — such as service providers that provide data storage or processing services; (ii) comply with any applicable law and/or competent authority demand; (iii) prevent damage to your body or property, or to a third party; (iv) litigate with you in court.

How we protect data

You recognize that the internet is not a 100% secure platform for communication and, accordingly, We cannot guarantee the security of any data you send to Us (or We send to you) via the internet. We are not responsible for any damages which you, or others, may suffer as a result of the loss of confidentiality of such information.

We take reasonable precaution to safeguard your information. All information stored by Us is kept on a server in a secure environment. The computer on which data is accessed on is password protected, data held in the cloud is password protected and held on encrypted systems and third-party software have their own security systems.

Please bear in mind that whenever you willingly divulge personal data online in non - protected situations – for example on message forums, through email, or in chat spaces – that data can be collected and used by others. In short, if you post personal data online that is accessible to the public, you may receive unsolicited communications from other parties in return. We cannot confirm or warrant the security of any data you communicate to Us, and you do so at your own risk. Once We receive your communication, We make Our best effort to ensure its security on Our systems.

Cookies and Beacons

Like many websites, We use "cookies" and "web beacons" to collect information. Sadly, We're not referring to yummy cookies, like chocolate chip or peanut butter. Rather We're talking about helpful bits of technology with an equally friendly name.

A "cookie" is a small data file that is transferred to your computer's hard disk for record-keeping purposes. A "web beacon" is a tiny image, placed on a Web page or email that can report your visit or use. We use cookies and web beacons to enable the technical operation of the Platform, to administer your log-in to your account and to collect the Log Data. You can change your browser's settings so it will stop accepting cookies or to prompt you before accepting a cookie. However, if you do not accept cookies you may not be able to use the Platform. The Platform may also include the use of cookies and web beacons of services owned or provided by third parties that are not covered by Our Privacy Policy and We do not have access or control over these cookies and web beacons. We may also use third party cookies for the purposes of web analytics, attribution and error management. By visiting this Platform with your browser settings adjusted to allow cookies, you are consenting to Home Focusing using cookies for the purposes described below to provide you with a fully efficient user experience.

We use cookies to deliver the best user experience possible, without them We wouldn't be able to do things such as remember your preferences. The cookies We use don't store sensitive data such as your name, address or payment details and they can't harm your computer.

The data We collect through these cookies is solely to improving Our Platform and your browsing experience – it is never used to identify you and We would never share or sell on this data.

Direct Mailing

Home Focusing may be interested in sending you e-mail information about new publications on the Platform, services, as well as marketing and advertising information.

Such information will only be sent to you if you have given your express consent, and at any time you can revoke your consent and cease receiving it by notifying Us at homefocusing@gmail.com that you wish to remove your information from the mailing list.

We wish to notify you of the following legal rights you have:

- You can ask at any time not to receive Our communications related to Our offers, news and events by notifying Us in the manner specified above.
- You can withdraw your consent at any time, for the purposes for which We obtained your consent.
- You have the right to obtain clear, transparent and understandable information about how We use your personal information and about your rights. This policy is an example of this.
- You have the right to obtain information concerning the processing of your personal data (including the data that is used, for what purposes, etc.) and a copy thereof.
- You have the right to correct your data if it is inaccurate or incomplete.
- You have the right, under certain conditions, to receive the personal data you have provided to Us, in a structured, commonly used computerised format, and for it to be transmitted to a third party if technically possible.
- You have the right to have your data erased or deleted. This right may be limited in light of Our contractual or legal obligations (contract in progress) (prevention of legal action in particular).